

Mechanical Specifications

Publication trim size..... 8.5" w x 10.875"h

Full page (with bleed) 8.75" w x 11.125"h
(includes .125" bleed on all sides)

Binding.....Perfect

- There is no extra charge for full bleed ads.
- **Keep reading and live matter a minimum of 1/4" from trim.**

Sizes

• Spread (trim)..... 17"w x 10.875"h

• Spread (with bleed) 17.25"w x 11.125"h

• Full page (no bleed)..... 7.25"w x 9.75"h

• 2/3 page..... 4.78"w x 9.75"h

• 1/2 page horizontal..... 7.25"w x 4.5"h

• 1/2 page island..... 4.78"w x 7"h

• 1/3 page vertical..... 2.3"w x 9.75"h

• 1/3 page square..... 4.78"w x 4.75"h

• 1/4 page..... 3.54"w x 4.75"h

Advertising Material Requirements

We accept high resolution press-ready PDF (PDF/X-1a) files.

- Include/embed all fonts and artwork.
- Image resolution is 300 dpi. Avoid using JPEG images. (TIFF images preferred.)
- CMYK colors are required. RGB elements must be converted to CMYK. We reserve the right to convert all spot, RGB and LAB colors to CMYK.
- Spread Ads: Keep live matter 1/4" away from either side of center or 1/2" total across the gutter.

Mailing/Delivery Instructions

Email materials to:

Monica McLaughlin, Creative Director
monica@familybusinessmagazine.com
215.405.6073

General Regulations

- Terms are net cash payable in U.S. dollars only.
- Advertisers will be credited if, within a 12-month period from the date of first insertion, they have used sufficient additional space to warrant a lower rate than that at which they have been billed.

Additional Information

MLRMedia

Family Business Magazine is published by:
Family Business Publishing Company
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FAMILY BUSINESS MEDIA

Family Business Magazine • Family Business Newsletter • Transitions Spring and Fall •
Family Business NextGen • Transformational Women in Family Business •
The Private Company Governance Summit • Family Business Legacy • Sponsored,
Co-Branded and Custom Content • Webinars • Email Targeted Marketing •
Digital Marketing + Branding • Live Streaming • Videos • Podcasts