

# Family Business

# **2025 EVENT SCHEDULE**

Events for family business, by family businesses

TRANSITIONS CONFERENCES	3
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Events are an effective way for marketers to reach new audiences, build deeper relationships with prospects and create strong brands.



"We attended 10 years ago and are now attending again. Learning from Transitions has informed many of our steps."

"So extremely helpful. This is the exact right place for our family to be."

Incredible. It's the first time and my cousins and consultant encouraged me to come. It made me feel "normal". I have been comforted to know we have done the work to get a board, ownership counsel and family council together. I can't wait to share and put things in place that I learned.

# OFTEN IMITATED, NEVER SURPASSED

Family Business Magazine's conferences have transformed the family business conference landscape while positioning sponsors as thought leaders to our coveted audience.

Our conferences cover issues of succession, generational transition and family dynamics; operating family company wealth management and the governance of privately-owned companies

# Sponsorship

Our conference model is unique and proven: Conference speakers come solely from family-owned companies, family offices, or are serving board members, owners and executives of family-owned and privately-owned companies. Sponsor executives are engaged, and (depending on sponsorship level) serve as session moderators or facilitators to guide the conversation. (There is no direct selling during our events)

- Sponsorship slots for Family Business' conferences are limited, and offered on a first-come, first-served basis, with first right of refusal on renewals.
- Sponsors provide thought leadership and marketing materials for inclusion on our digital resources page and on tabletop displays.
- Sponsors have access to special registration discount codes to offer to their top clients and prospects.

For more information about sponsorship opportunitites, contact:

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# Transitions Spring

Transitions Fall

April 9-11, 2025 The Vinoy Resort & Golf Club St. Petersburg, FL November 5-7, 2025 Coronado Island Marriott San Diego, CA

# TRANSITIONS CONFERENCES

The Transitions Spring and Fall conferences feature more top-notch family speakers than any other event, and offer sponsors an opportunity to meet and network

There's a reason thousands of attendees have rated Transitions a 4.74 out of 5

Source: Transitions conference attendee evaluations.

The Transitions events are held twice a year, in the Spring (East Coast) and the Fall (West Coast). Each conference is built on the direct feedback of prior conference attendees, and features new topics and new speakers vetted and approved by the Family Business Magazine conference team. Attendance at the conference is strictly limited to 285 owners, shareholders, family members, in-laws and non-family executives of 75-80 family businesses/enterprises.

# Sponsorship features:

- Reach multigenerational family businesses for a 2.5-day immersive experience.
- Opportunity to take part in and help guide the conversation on critical topics for family businesses and family offices.
- Participate as thought leaders and experts in a no-sell environment to build your brand
- Dynamic seating ensures you'll meet and network with multiple family business members.
- Branding touchpoints include print and digital marketing materials, slide decks, website sponsor pages, event app, tabletop display, and signage throughout the event.
- Opportunity to present thought leadership white papers and brochues at the digital resources center.



# Key Attendee Data

The average family enterprise in attendance has \$299 million in annual revenues and has 866 employees.

# Ownership

- 98% still majority-own their founding family business
- 52% have a family office

### Multi-Generational

- The average attending company is between 3-6 generations old
- Two generations are actively involved in the business
- 51.2% of attending companies are unsure whether the next generation will join the family business



# Transitions Attendee Generational Breakout

# What our attendees say...

"I was amazed at how open everyone was about sharing their stories. I got several ideas on dealing with the issues facing our family and our business. Very beneficial."

"Highly relevant materials and topics. Impressive/friendly attendees. Very organized and effective time management."

"I always learn something new and meet new people experiencing the same things I am I've never had a support network like this one."

"Content, energy and attention to details make this conference the best annually for families in business. Thank you to the entire FBM team and the Rock family!

""Loved having access to dynamic family businesses in a helpful environment. The speakers were so giving and open -- a true gift!"

# Transitions Spring and Fall Past Attending Companies

Big Creek Lumber Co. Chicago Metallic Corp. Distributor Corp. of New EnglandFox Packaging Big D Oil Company Chick-fil-A DM Camp & Sons Frank Crystal & Company Abbey Group, The ACS Industries, Inc. Billy's Furniture and Appliance Cilker Famly Orchards Dohmen Company, The Frank J. Zamboni & Co., Inc. Blue Den Ranch LLC CircleBlack, Inc. Dominicus Partners, Inc Freeman Company, The A-Dec, Inc. Blue Mountain Group **Cleary Products** Dooley Tackaberry, Inc. Freeman's Auction House A. Duda and Sons Bob Barker Company Inc. Clemens Family Corporation **Doswell Operating Group** Freund S.A. A. Duie Pvle **Boisset Family Estates** ClementsFluidsManagement,LLC Dot Foods, Inc. Frieda's Specialty Produce Adi Dassler International Family Bolongo Bay Beach Resort Click Bond, Inc. Douglas Parking LLC Friedman's Freshmarkets Office **Bolour Associates** C. Mondavi & Family Duda & Sons, A. FultonManagementServices,Inc. Adler Management Books-a-Million Coastal Pet Products, Inc. Dunmore Corporation Advertising Specialty Institute, Inc. **Boyd Coffee Company** Colton Groome & Company J.E. Dunn Construction Co. Galland Henning Nopak, Inc. Agnew Company, The BridgeGreen Capital Inc. Columbia Distributing **Galloway Company** ALCO Holdings, LLC **Brigantine Seafood Restaurant** Columbia Restaurant Group E. & J. Gallo Winery Al-AyuniInvestment&Contracting Ε Brakebush Bros. Inc. Commercial Refrigerator Door Gardner Publications, Inc. Company Co. Inc. Edaleen Dairy LLC Aliaxis Group, The **Brandy Investments** Gates Capital Management LLC Communications Media, Inc. **Breihan Properties Eddy Family Council** Gault Energy & Stone Allen Industries, Inc Company's Coming Publishing Ltd Alternative Bridging Corporation Brokaw Ranch Co. **Edison Properties** General Filters, Inc. Complete Logistics Co., The **Brooks Family Business** Egge Machine Co., Inc. **GFI Investments LLLP** American Technologies, Inc. Concorde, Inc. **Broussard Advertising** El Milagro Ghilotti Construction Company American Textile Co. Connect Staffing Inc. **Brown-Forman Corporation** ER Investments, Inc. P.W. Gillibrand Co. Inc. Continental Datalabel **Angley College Brubacher Family Council** Electri-Cord Mfa G&L Holdings, Inc. Continuity Annin Flagmakers Bruns-Pak Elkay Manufacturing Company **Global Response Corporation** The J.M. Burguieres Co., Ltd. Anthony's Ladies Apparel Corodata Ellison Surface Technologies **GMA Partners Ardor Health Solutions Burris Logistics** Corovan **Emerald Home Furnishings** Golden Rule Family Foundation **Arkay Packaging Bush Brothers & Company Cowles Company Empire Comfort Systems** W.L. Gore & Associates, Inc. Cox Industries Armstrong Global Holdings, Inc. Butterball Farms, Inc. **Gorrill Land Company Empresas Santana** Art Research Enterprises C.R. Laurence Co., Inc. Emval Holdings Ltd. Gombdinasztia Kft. (Button C Crane & Co., Inc. **Associated Brands Industries** Dynasty Ltd.) Ensambles Tarimas y Reciclados, Crawford Properties LLC Goodman Decorating Co. Cabins For You ATCO Wood Products Ltd. Cadillac Products Automotive Credential Check Corporation **Enterprise Holdings Gorman Family Holdings** Auerbach Commercial Realty Corp.Company Crescent Electric Supply Co. E. Ritter & Co. **Grace Property Management** Avedis Zildjian Co Caledonia Ventures, Inc. Crew Carwash **Ernst Capital Group Granger III and Associates** Calkins Media Greenbrier Holdinas Ltd. Crustacean San Francisco FTS Labs B Cakebread Cellars Cumberland Dairy, Inc. Ewing Irrigation Products, Inc. Greer Group, Inc. Babcock Lumber Camelot Homes Cunningham Group ExchangeBanksharesCorporation Grossman Marketing Group Baby Banana Cameron Properties, Inc. Cushman & Wakefield Grupo Ferré Rangel **Baca Family Companies** Camp Ozark F Custom Packaging, Inc. Grupo Leche Rio S.L. W.S. Badcock Corporation Fairfield Maxwell, Ltd. GSSC, Inc. Caledonia Ventures, Inc. Bana, Inc. Canada Homestay Network, Inc., D Farrell Roofing Group, The G.W. Williams Co. **Bob Barker Company** David Allen Family Trust Familia Cortez Restaurants, La Н Barretta Property Management Canal Insurance Company David Weekley Homes Fat Family Restaurant Group **Barron Collier Companies** Cardon Family Office LLC Day & Zimmermann FC Industries H&R Block Cardone Industries Barton Group, The De Palm Corporation N.V. **HG Fenton Company** H. G. Hill Realty Company LLC Cargill, Inc. **Basic American Foods** Debenham Family LLC H.J. High Construction Company Fenimore Asset Management Beacon Adhesives Carltas Company Delaware North Cos., Inc. Fernley & Fernley, Inc. H.W. Kaufman Group Carriere Family Farms Bekaert N.V. Del Corral Holdings Finfrock D-M-C Hallador Castro Convertibles Belech Delta ModTech Firematic Manufacturing Halloran Family Office Belknap White Group Caton Connector Corporation **Denmar Associates** Halpern Enterprises, Inc. Fireworks by Grucci **CBC** Companies Belle-Hampton Hancock Bank Des Moines Cold Storage Co., Inc. Fischer & Company **Belvedere Land Company** Centier Bank Desarrollo Cinco Estrellas Flanagan Foodservice, Inc. Hanesco Oil & Gas **Benchmark Transitions** Ceviche Tapas Bar and RestaurantDetering Company, The Florian Management Harbes family farm Group **Beretta Family Council** Hardrock Development DeVoe Automotive Flottman Company, Inc. **Chasing Paper** Bergam Inc. Dewy's Manufacturing Follett Corporation Haws Corporation Bergey's ChateauRetirementCommunities Dickey's Barbeque Pit Ford Meter Box Co. Henderson Implement & Marine

**Dickinson Company** 

Directors Inc.

Discount Tire

Forestry Suppliers, Inc.

Forney Industries, Inc.

Fort Wayne Wire Die

Heights Real Estate Co., The

**Henderson Family Enterprises** 

Henningsen Cold Storage Co.

Chelsea Milling Company/JIFFY

Mix

**Cherng Family Trust** 

**BIC Alliance** 

Biltmore Company, The

**Bird Technologies** 

# Transitions Spring and Fall Past Attending Companies (continued)

Herschend Family Entertainment H.J. High Construction Company High Country Fusion Co., Inc. HighlandCommercialProperties, **High Pressure Equipment** Company Hilltop Group, Inc. Hintzsche Companies Hirtle, Callaghan & Co. Hirzel Canning Company Holding Company of the Villages Hollis & Sons Inc. Holly Springs LLC Home City Ice Home Leasing LLC Horst Engineering Houck Group, Inc.

Hunt Companies, Inc. **Hunt Sports Group Hussey Seating Company Hyatt Hotels Corporation** 

Hubbard Broadcasting, Inc.

J.M. Huber Company

Hull Investments LLC

**Hunt Brothers Pizza** 

Humphrey Products Co.

Hydraflow

Icare Industries, Inc. Idaho Asphalt Supply. Inc **IDEAL Industries** Ideals Impact Financial Group Incredible Christmas Place, The Independent Can Company Indium Corporation Information & Computing Services, Inc. Ingram Industries Inc Intek Plastics and Malt-O-Meal Interlock Industries **Interstate Specialty Products** InvestWest/Pacifica Hotel Co. lowa80 Group, Inc.

J.F. Brennan Company J.S. West & Companies James W. Fowler Co. IC Cannistraro Jensen Precast Je Ta Family Office John Wiley & Sons

ISYS Solutions, Inc.

Jones Family of Companies Jones River Storage Joseph Phelps Vineyards Joshua Green Corporation Just Born, Inc.

Karelia Health KarstenManufacturingCorp./PING Karus Family LLP KBQ, Inc. Keller Enterprises, LLC

Kessler Collection, The King's Hawaiian King Ranch, Inc. Kiolbassa Provision Co., Inc. Kitchen Brains Kittle's Home Furnishings

Klabzuba Management, LLC Klassen Business Group KMQ, Inc. dba Prima Tech USA Kohner Materials K-Rain Kraus Family LLLP Kruger Inc

L

L&H Industrial, Inc. L.M.SesslerExcavating&Wrecking Laboratory Testing, Inc. Ladybug Child Care Centers Laird Norton Company, The La Jolla Beach and Tennis Club Lakeside Foods, Inc. Landaal Packaging Systems Lane Construction Corp. Laser Technologies, Inc. **Latt Maxcy Corporation** Lawry's Restaurants, Inc. LDI, Ltd. Leavens Ranches

Leche Rio S.L Lee Company, The Legasus Group Letica Corp. Leupold & Stevens, Inc. Liberty Sport/Switchvision Libman Company, The Liftable Media Lloyd Companies Lodge Cast Iron

Love's Travel Stops & Country

Lucille Roberts Health Clubs

Stores

**Luck Companies** Lumina Foods **Lundberg Family Farms** Lyles Family Enterprise

M

Mackenzie Corporation MacLean-Fogg Company Main Street Checks Magnum Venus Products Mannington Mills Maple Leaf Farms, Inc. Marous Brothers Construction Marriott International, Inc. Marshall Farms Group Martens Automobile Group Martin Engineering Mary Kay, Inc. Master Electronic Controls Mathis Brothers Furniture Matthews Automotive Group Mayer Corporation, The McCall Farms McLanahan Corporation McKee Foods Corporation Mechanics Bank, The Medical Billing Technologies, Inc. Medical Service Company

Meijer, Inc. Menasha Corporation Mendez Strategy Group, S.C. Mercury Plastics Meridian Health Plan Merritt Aluminum Products Co. MTD Holdings, Inc. MFT Interests GP LLC Michael C. Fina Micro-Tronics, Inc. Midmark Corp. Milbank Manufacturing Co. Miller Electric Company Milo B. Butler & Sons Limited Minera Chañar Blanco

Medlin Equipment Company

The Miniat Companies Mitchells Family of Stores MJS Packaging MLR Holdings LLC **MOM Brands** 

More Than a Bakery LLC MorrisCommunicationsCompany M. Schamroth and Sons

Murchison Capital Partners, LP Murdoch's Ranch & Home Supply Ν NASCAR Natalie's Orchid Island Juice Company Nat Sherman International

**Nelson Family of Companies** Nelson Legacy Group New Enterprise Stone & Lime

Co., Inc. Next Gen Anesti NGS Global Americas, LLC **Nicol Investment Company** North American Stamping Group Novella Holdings, Inc.

Nozzle Nolan Pest Control **Nucraft Furniture Company** Numerical Concepts Inc.

N.V. Bekaert S.A

Oak Tree Holdings OES, LLC OLC, Inc.

Olmstead-Kirk Paper Co. Oggi's Pizza & Brewing Co. Omaha Steaks International Onboard Systems International

Pacifica Enterprises, Inc. Pagel Family Businesses Pajo's Garry Point Restaurants Ltd. Panda Restaurant Group, Inc. Paul B Zimmerman Inc Paul Mitchell Schools (PMAE) PDC Machines, Inc. Perdue Farms Phillips Kallenberg Company Pictsweet Company, The Pine Bluff Sand & Gravel Co. Pitcairn Platte River Medical Clinic/

Advanced Urgent Care and Occupational Medicine Plumbing Distributors, Inc.

Polished Nickel Capital

Management Port Blakely

Potash Operating LP **Power Construction Company** 

Power & Telehone Supply Co.

Poyant Signs, Inc. Priefert Manufacturing Premier Dental Products Co. Pritzker Organization, LLC, The

Price LeBlanc Automotive

0

**Quality Lightning Protection** Quinn Family LLC

R

R.C. Hill

RaceTrac Petroleum Ragan And Massey, LLC

Rain for Rent

Ratermann Manufacturing Corp.

RDO Equipment Co. **RDV** Corporation

Real Property Financial, Inc

Red Coats, Inc. Reid Petroleum Corp. Request Foods, Inc.

RFA Management Company LLC

RFF Investment Partners

Richards Energy Group, Inc. **Richmond Baking** 

Rite-Hite Corporation R.L. Schreiber, Inc. R M Roach & Sons, Inc.

Roach Ag Marketing Ltd Robert Kaufman Co.

Rockler Companies, Inc.

Rogers Investment Partners Rolka Loube Assoc. LLC

Root Organization, The **Rotary Corporation** 

**Rowntree Enterprises** 

**R&R Realty Group** 

Ruiz Foods

R.W. Tomllinson Limited

Sakioka Farms Samaritan Medical Center Sandals Resorts International Sandmeyer Steel Corporation

Sanducky Newspapers, Inc. Sargento Foods, Inc.

Sasser Family Holdings Sayle Oil Company

**Schaad Companies** 

M. Schamroth and Sons Scheetz, Inc.

Schroer Group, The

Schwan Food Company, The Scotia Investments

Scott Equipment Company

Seattle Times, The

Seneca Family of Companies Sennett Security Products

Servco Pacific Inc. Service Wire Co.

# Transitions Spring and Fall Past Attending Companies (continued)

Shasta Forests Timberland/ Forest Forward Shook and Fletcher Insulation Company SI Group Skyline Chili **Smalley Steel Ring Company Smith Family Council** Somerset Group LLC Southeastern Freight Lines, Inc. Southeastern Mills Southwestern Eye Center Ltd.

Special Tree Rehabilitation System Sports Clips, Inc. Spring Valley SPSmedical Supply Corp.

Standard Functional Food Grp Star Cutter Co.

Starion Bancorporation Starker Forests, Inc.

Steuart Investment Company

Stevens Van Lines Stewart Home School

**Stewart Information Services** 

Corp. Strato, Inc.

Southern Champion Tray Suddath Companies, The Sugarbowl Bakery SunbeltIndustrialCompany,Inc. SunDance Marketing Solutions Susser Holdings Corporation Sutter Home Winery, Inc. Sutter Roofing Co. of Florida Swanel Beverage Inc.

Swimzip Sydney Associates, Inc.

Τ

**Tauber Oil Company** T.C. Istanbul Kültür University TEAMCO Tec Laboratories, Inc. **Technidyne Corporation Telamon Corporation** Tetco, Inc. Thompson Realty Group Thrall Enterprises, Inc.

Times-Shamrock Communications Tinius Olsen

TKM Bengard Farms Tomlinson Group Tonolli Canada **Tottino Family Trust** Transl and

TransmarCommodityGroup,Ltd.

Treasure Coast Ranch, Inc. Trident Seafoods Trinchero Family Estates **Truax Corporation Turner Furniture** Turtle Creek Holdings, Inc. TS Restaurants Twelve Baskets, Inc. Twin Ponds Farm, LLC

Twin Valley Telephone

Ulbrich Stainless Steels and Specialty Metals Ulster Inc. Ulven Companies, The United Skates of America Unity Hunt, Inc. **US Energy** 

Vance Brothers, Inc. Van Drunen Farms/ FutureCeuticals Inc. Valley Forge Fabrics Inc. Valley Pulp & Sawdust Carriers Velvet Ice Cream

Vermeer Corporation

Vernon Company Vertex, Inc. Villages, The Virginia Marti College of Art & Design Vollrath Company

Yapmo LLC Young's Market Company D.G. Yuengling & Son, Inc.

W

Walters Inc. Warehime Enterprise Warren G. Bender Co. Watt Companies WCM industries, Inc. W.S. Darley & Company Webber Energy Fuels Welch Allyn West Iowa Telephone Co., DBA

Westel Systems

Western Power Products Westland Real Estate Group Wexford Health Source Whataburger Restaurants LLC Willey Family Ventures / UCW

WestAir Gases & Equipment

Willow Bend Farm Wisconsin Family Business Center Whitacre Greer Company White Castle Systems White Lotus Collection White Oak Management, Inc. Wise Counsel Wittern Group Willard AgriService Williams Brothers Trucking, Inc. Windway Capital Corp. Witter Hospitality Woodman's Inc. World Class Plastics, Inc.

Logistics

Ζ Zamar Group Paul B. Zimmerman Inc.

WyattJohnsonAutomotiveGroup



# Transitions Spring

# Transitions Fall

# 2025 Sponsorship Opportunities

# (Exclusive Welcome Reception Sponsor)

(One slot available)

- Exclusive sponsor of the Conference Welcome Reception
- Moderation of a main stage panel
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of up to three whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- One complimentary full conference registration for one family business member client
- Complimentary attendance for up to three company executives, one of which may also be a panel moderator/facilitator as appropriate

Gold \$25,000

(Group Dinner or Opening or Closing Lunch Sponsor)

(Five slots available)

- Moderation of a main stage panel
- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for two company executives, one of whom may also be a panel moderator/session facilitator as appropriate
- Named sponsor of the group dinner on first day or group lunch on first or second day, or breakfasts

Silver......\$22,000

(Four Slots Available)

- · Facilitation of a workshop or peer group
- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Named sponsor of a coffee/refreshment networking break

Bronze.....\$20,000

(Eight Slots Available)

- · Facilitation of a breakout session
- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one whitepaper or brochure on our digital resources page
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Shared tabletop for literature distribution (two pieces maximum)

Supporting.....\$12,000

(Limited availability)

- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of a single brochure on our digital resources page

# 2025 Sponsorship Opportunities

### **ALIGN CONFERENCE**

ALIGN, along with FO Pro: The Family Office Professional newsletter, helps family offices navigate family issues to ensure alignment on wealth management strategy, governance and succession plans, and the family legacy. ALIGN will be an in-person event that connects sponsors to our family office audience through thought leadership and face-to-face engagement.

Platinum .......\$25,000

(One Slot Available)

- Exclusive sponsor of the Conference Welcome Reception
- Moderation of a main stage panel
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of up to three whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- One complimentary full conference registration for one family business member client
- Complimentary attendance for up to three company executives, one of which may also be a panel moderator/facilitator as appropriate

Gold.....\$22,000

(Three Slots Available)

- · Moderation of a main stage panel
- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for two company executives, one of whom may also be a panel moderator/session facilitator as appropriate
- Named sponsor of a group meal (breakfast, lunch or dinner)

Silver.....\$20,000

(Two Slots Available)

- Moderation of a workshop or peer group
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Named sponsor of a coffee/refreshment networking break

Bronze \$17,000

(Two Slots Available)

- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one whitepaper or brochure on our digital resources page
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Shared tabletop for literature distribution (two pieces maximum)

Supporting......\$12,000

(Two Slots Available)

- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one whitepaper or brochure on our digital resources page + literature at shared table (2 max)
- Complimentary attendance for one company executive



# September 10-12, 2025 • JW MARRIOTT DALLAS ARTS DISTRICT

# ENGAGE WITH FAMILY-OWNED BUSINESSES, FAMILY OFFICES AND FAMILY ENTERPRISES

# **FAMILY BUSINESS LEGACY**

Dedicated to preserving the family legacy, this event focuses on addressing important issues such as estate planning, trusts, NextGen financial education, ownership transfers, and wealth management.

Family Business Legacy helps owners of operating family businesses and enterprises, and their family offices, navigate these complex issues with experts and thought leaders in an honest and intimate environment, ultimately promoting valuable knowledge-sharing and networking opportunities.

- · Unique focus on successful operating family businesses, family offices and family enterprises
- · Limited sponsorship availability
- · Unique sponsorship engagement for maximum value
- Engage top family businesses in an intimate and confidential environment

### Attendees include:

- · Family business CEOs/Chairs/CFOs
- · Family business shareholders
- Family council leaders and members
- Family office leaders of embedded, single- and multi-family offices

Built on the model of our successful Transitions conferences, Family Business Legacy offers:

- A safe harbor environment for the discussion of key family business wealth issues
- Speakers who are members of family companies or enterprises, sharing real-life successes and challenges.
- Limited attendance, and a private and confidential environment in which to share openly with other families, and selected sponsors.
- A solid focus on networking with family business, family office and enterprise members

Among the topics covered at Family Business Legacy:

- · Creating Responsible Owners Panel
- Developing an Ownership Strategy
- Family Policies That Foster Sustainable Families
- Generational Transfer of Ownership
- How to Keep Excess Capital from Ruining Your Family and Business
- NextGen financial literacy and responsibility
- Family offices, family investment banks and venture funds
- · Creating the Right Investment Strategies
- How to Raise Institutional Capital Without Losing Control of Your Business
- · Governance for wealth management and growth
- Direct Private Investing
- The Philanthropy Generation Gap
- Succession: It's More Than a Plan



# 2025 Sponsorship Opportunities

Platinum		\$32,000
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# (Exclusive Welcome Reception Sponsor)

(One Slot Available)

- Exclusive sponsor of the Conference Welcome Reception
- Moderation of a main stage panel
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of up to three whitepapers or brochures on our digital resources page
- Tabletop for literature distribution.
- One complimentary full conference registration for one family business member client
- Complimentary attendance for up to three company executives, one of which may also be a panel moderator/facilitator as appropriate

Gold.....\$23,500

# (Group Dinner or Opening or Closing Lunch Sponsor)

(Four Slots Available)

- Moderation of a main stage panel
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for two company executives, one of whom may also be a panel moderator/session facilitator as appropriate
- Named sponsor of the group dinner on first day or group lunch on first or second day

Silver......\$21,000

(Four Slots Available)

- Facilitation of a workshop or peer group
- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Named sponsor of a coffee/refreshment networking break

Bronze.....\$18,000

(Six Slots Available)

- Facilitation of a breakout session
- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of single corporate brochure on our digital resources page
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Shared tabletop for literature distribution (two pieces maximum)

Supporting......\$12,000

(Two Slots Available)

- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of single corporate brochure on our digital resources page
- Shared tabletop for literature distribution (one piece maximum)



Culver's

Α

Crane

Crown Family Philanthropies

# PAST ATTENDING COMPANIES

D 2020 Consulting LLC Danos A. Duda & Sons Darley A. Rifkin Co. Darrah Electric Company Abbott de Honduras **Denmar Associates Acadian Companies** Accurate Box Company Dowling Company, Inc. Adams Bank & Trust Driftwood Agnew Company Ε AJF Easton Management Group Anthony's Inc. F I Group AR Franchising Ellwood Group Inc. Armstrong Global Holdings Inc. Artinian CO Ltd Elmwood Management **Equal Measure ASI Family of Companies** Ernst & Young LLP **Evergreen Oil Company Barnhill Family Foundation** ΕY Basic American Financial **EY Private** BB&T Scott & Stringfellow Beggs Ranches Faegre Drinker Bergey's Family Corporation Fairfield-Maxwell **Big Canyon Advisors** Big Creek Lumber Company **FBCG** Bluestone Financial FLEXcon G **BMO Family Office G&L** Holdings **BMO Private Bank** GAI Capital Ltd. Boh Bros. Construction Co., LLC Gallagher Construction Co **Boykin Real Estate Consulting** Glen Eagle **Brame Specialties** Brown Brothers Harriman Glen Raven, Inc. **Brown Real Properties** GRC Advisory Services, LLC Greer Companies Bryn Mawr Trust ButcherBox Н C Hamilton HanoverStreetFamilyOffice,LLC Cadian Henry Joseph Company Cadillac Products, Inc. Herman & Kittle Properties, Inc. Cakebread Cellars California Philanthropic Consulting**High Order Ventures** Calkins Media **High Properties** Canal Insurance HINDUJA GROUP capstone advisors Hinkle Holding HomeTown Pharmacy Celerion Cerity Partners Hunt Brothers Pizza **Huntley & Huntley** CFAR **Hussey Seating Chaney Enterprises Hussey Seating Company** ChildersOilCompany/doublekwik convenience i3, LLC Impact Financial Group Coril Holdings Ltd. Indianapolis Colts Cornerstone Advisors, LLC **Industrial Finishes** Cowgill, Inc

Jospeh Allen

**Juntos Pastoral Company** 

Just Born Quality Confections Keim King Ranch, Inc. Kirkland & Ellis LLP Kittles kristinharad.com Kruger Inc. Kwik Trip Inc. Lamour Hosiery MFG Inc. Las Aquilas Law Family Companies, Inc. Legacy Planning Partners, LLC Leprino Foods Company **Lockton Companies** Lodge Cast Iron Lomar Corp LPi Lundberg Family Farms Lyles Diversified, Inc. Lyman Family Office Lytle Development M Y A CAPITAL INC M&A Capital Inc M&M Hotel Investments Maclean-Fogg Mannington Mills Market Street Trust Company Massman Construction Co Mastercorp Inc Maui Varieties Ltd MAUI VARIETIES, LTD. MBO L.L.C. McDonaldDevelopmentCompany MCO Construction Mercer Capital Merritt Family Enterprise Midmark Corporation Miller Electric Company Minka Lighting Inc. Monroe Advisors LLC Morgan Stanley Private Wealth Management MSF Capital Advisors LLC Murdoch's Ranch & Home Supply Nielsen-Massey Vanillas, Inc. Nixon Medical

Pajo's Fish & Chips

**Panduit** 

Pappas Capital, LLC STORIS Paul B. Zimmerman, Inc. **Synergy Trust Partners Peery Foundation Taylor Family Office** Perdue Farms Inc. PFC Telamon Corp Phillip's Flowers Tepperman's The Agnew Company Plant Improvement Co. Inc. The Collins Companies Plumbing Distributors, Inc The Concepcion Family Foundation PLUMMER FAMILY GROUP, LLC The Donald Slavik Family Poole Agribusiness Foundation Port Blakely Companies The Family Office at Synovus **Power Construction** The Haverford Trust Company **Prairie Family Business** The Heritage Group Association The John N Goddard Foundation Precision BioSciences Inc./JGA Capital Pritzker Private Capital The Lee Company Protexa The Meritex Company Q Thompson Realty Group Quantedge Capital USA Trailco Trans Atlantic Hospitality Rain for Rent Truist Wealth **RD Offutt Company** Twin Valley Telephone Rich's Right Managment Uline, Inc. Robinex Unicorn Trading (Pvt) Ltd Rockefeller Capital Management US&S, Inc. Rogers & Brown **Root Glass Company** Venture Fund Rosewood Management **Vermeer Corporation** Corporation Vermeer MidSouth Ruth Goran CPA Vikram Solar Limited Vita-Mix Corporation Sakioka Farms Vogel Consulting Sankofa Legacy Advisors Sargento Foods W.S. Darley & Co Schaad Companies, LLC Wall Family Enterprise Schaad Family Office Walnut Ridge Strategic Mgmt Co Schnuck Family Office Wealth Strategist Partners Seaside Ohana Investments Weiler Abrasives Second Street Fund Wenger Mfg., Inc. Shook & Fletcher Insulation Co. Westport Properties, Inc. **Smith Brothers Weyland Ventures** Sokolski Family Foundation Whelen Engineering Solar Renewable Energy, LLC Williams & Associates Sorrell Financial Wilmington Trust Sparks Group Windsor Advisory Group Special Tree LTD Windway Capital **Spectrum Financial Services** Speedway Motors Zipline corp Spinx Springboard Resources

Stamm International Corp.

Starker Forests

# The Private Company Governance Summit®

May 14-16, 2025 • The Ritz Carlton Pentagon City, Washington, D.C.

# Private Company Boards of the Year Awards 2025

The Private Boards of the Year Awards
Dinner is a key feature of the Private
Company Governance Summit.

"This was my first PCGS and it was a very enriching experience, not only for me but for many people I talked to there. Thank you and the team for such a great effort which resulted in a governance event of the highest standards."

# THE PRIVATE COMPANY GOVERNANCE SUMMIT (PCGS)

serves the governance information needs of owners, shareholders, directors and advisory board members of closely-held, family–owned and private equity owned private companies. The conference is produced by Private Company Director, Directors & Boards and Family Business Magazine.

# Serving Middle Market Private Companies

PCGS attendees represent middle market privately-owned companies, ranging in size from \$50 million to well over \$3 billion in annual revenues. Private Company Director was launched (in print and online) in 2013 to serve the governance needs of this important and hard-to-reach demographic.

According to Deloitte LLP, 75% of the US companies in the middle market are privately-held. Of the privately-held companies, 36% are family-owned, 28% closely-held (non-family) and 36% are private-equity or VC-backed, or had some other ownership structure.

Middle market companies are leading job growth, employing more than 50 million people and making a contribution of nearly \$6.2 trillion to the U.S. economy. (Source: Middle Market Power Index from American Express and Dun & Bradstreet.)

The United States is home to 55,700 middle market companies and generates the highest amount of economic output among such companies in major global markets. (Source: HSBC and Oxford Economics.)



# Marketing

The PCGS Conference is marketed to more than 160,000 executives, owners, board members, and investors through extensive print and digital promotion to the subscriber lists of Directors & Boards, Family Business Magazine and Private Company Director.

# **Association Support**

The following associations are supporting conference sponsors and marketing partners. Special registration discounts are offered to their members:

The National Association of Corporate Directors The National Center for the Middle Market The CFO Alliance The Society for Corporate Governance

# Available Sponsor Categories

A limited number of sponsorships are available for companies serving middle-market private companies and their boards, in the following categories:

Private Company Services
Compensation Research and Consulting
Accountants
Executive Search/Board Search
Succession Planning
Board Technology
Law Firms
M&A Advisors
Private Equity Firms
Governance Advisors
Family Business Advisors
Crisis Communications
D&O and Liability Insurance
Corporate/Shareholder Communications

# What attendees say abou The Private Company Governance Summit

"Excellent conference—the best! Quality and valuable content, excellent networking. Everyone was engaged and engaging."

"The quality of the attendees and the speakers was incredible! The collective experience in that room was very humbling."

"Very organized, thoughtful abd informative sessions. Good takeaways, enjoyed candidness and honesty of presenters. Appreciated that the sessions were kept on schedule."

"Well planned, well moderated, good speakers."

"Loved the focus on private versus public company issues. It is often hard to benchmark in this area—but here, you could talk directly with those similarly situated.

"The conference completely changed my view on how a board is conducted and run."

"The quality of the attendees is extraordinary, and the tempo and content of the sessions allows time to think, engage and connect."

"This conference may be the best thing I've done all year!"

"Top notch. Organized, great content, well managed."

"A unique place to get a lot of good information and be exposed to new ideas. I left inspired and curious about bringing some ideas back to our board."



# Private Company Governance Summit Past Attending Companies

AACS Industries Inc. Grupo Adeste Advanced 360 Solutions Advent International **Aegis Business Technologies** Aetna The Agnew Company **AariMetis** A.J. Antunes & Co. AgStar Financial Services, ACA **Allied Logistics** All Media Ventures Allstate Insurance Company American Gilsonite Company American Hotel Register American Textile Company **Amhearst Partners** Amirexx Amuleto Advisory LLC AnswersMedia LLC Arden Seminars, Inc. Ariens Company Ascent Financial **Asesores Comerciales** Asset Management Trust **AVANT Acoustics** 

**Babcock Lumber Company** W. S. Badcock Corporation The Bama Companies Bamco Inc. Banner Health Banner Real Estate Group Barnegat Bay Capital, Inc. BDP International, Inc. H.J. Baker & Bro., Inc. Bergey's Family Corporation **BDT Capital Partners** Grupo Benassi Big D Oil Co. Big Shoulders Capital BioAgilytix Labs **Bird Technologies** Bison Gear & Engineering Corp. The Biltmore Company Blain Supply, Inc. Blue Diamond Growers **Bob Barker Company Bonadio Construction** Consultants

The Bon-Ton Stores, Inc.

Brakebush Brothers, Inc.

The Brick Companies
C H Briggs Company
Brownstein Corporation, The
BuchananIngersoll&RooneyPC
Buckman
Bueno Foods (El Encanto Inc.)
J.M. Burguieres Co. Ltd.
Bush Brothers & Company

C
C Mondavi & Family
Caesars Entertainment Corp.
Caganco, Inc.
Caledonia Haulers
Caledonia Ventures, Inc.
Calkins Media Incorporated
Canal Insurance Company
Capstan Corporation
Cardone Industries
Carl Buddig
Carolina Biological Supply

Company
Carriere Family Farms
Carroll Motor Fuels/High's of
Baltimore LLC
Cee Kay Supply, Inc.
Centier Bank
Central Realty Holdings

Centura Capital
Charter Manufacturing Co., Inc.
Chick-fil-A, Inc.
China Cat Capital, LLC

Cilker Henderson Properties Cilker Orchards City Financial Corporation CKAL Advisory Partners LLC

CL&D Graphics
CNA Insurance Companies

CNA Insurance Companie Cole Renwick

Comar

Communities First, Inc. Compeer Financial

Columbia Group

Concessions International
Conn Attorney Title Insurance
Company (CATIC)

Construction Specialties
Jack Cooper Holdings Corp.
Adolph Coors Company, LLC
Coril Holdings

Cornerstone Research

Covenant Services Worldwide,
LLC

Cowles Company
Cox Enterprises, Inc.

Crescent Electric Supply
Company
Crescent Power Systems
CRST The Transportation
Solution, Inc.
Cross Border Enterprises, LLC
Cuestamoras
Curran Group

D
DAI Global
W.S. Darley & Co.
Dart Transit Company, Inc.
Datawatch Systems
DaveyTreeExpertCompany,The
Dawn Foods
Day & Zimmerman
Dealer Tire
Defender Holdings, Inc.
DeFeo Partners LLC

DeLaVegaOccidental&Oriental Holdings Del Monte Corporation Dentons

De Palm Corporation N.V. Desarrollos Cinco Estrellas DeVry University

Diesco, Ltd.
The Distributor Board LLC

Dot Foods

Draper and Kramer, Inc.
DrummondSDrewIndustries,Inc.

A. Duda & Sons DxUpClose, Inc.

EagleNext Advisors LLC

Е

Edmund Optics, Inc.
Elkay Manufacturing Company
Elmore Companies, Inc.
Emerald Home Furnishings
Employee Relations Group, The
Energy Health and Fitness Corp.
Enlight Research LLC
Ensign-Bickford Industries, Inc.
Erie Times News
Erica Peitler & Associates, Inc.
EVAPCO, Inc.
Everest Hotels

F A.W. Faber Castell S.A

**Evolution Life Sciences** 

**EVINE Live** 

The Expo Group

Fall Creek Farm & Nursery
FBD Partnership L.P.
Feigelsohn Kellar
Fidens Engineering
Firmatek
First Supply LLC
Flanagan Foodservice Inc.
Flory Industries
FMI Corporation
Follett Corporation
Fora Financial
Ford Motor Company
Fort Wayne Wire Die
Freeman
Fresno First Bank

Furst-McNess Company

**GAI Capital LTD** Gallagher Asphalt Corporation Gallagher Fluid Seals, Inc. Gallup Organization **Gefinor Ventures** GeoEngineers, Inc. **GI Supply** Global Expert Network Gold Eagle Co. Goliath BV Frederick Goldman, Inc. Graebel Companies Inc. Gourmet Services, Inc. Goradia Capital **Gordon Food Service** Gorrill Ranch Stephen Gould Corporation

Governance Partners Group, LLC Gowan Company Grant Thorton Graybar Electric Company, Inc. Great Lakes Cheese Co., Inc.

Gresham Smith

Grupo Protexa

Н

Hagerty Holding Corp.
Hartland
Haskell Company, the
H.G. Fenton Company
Heatron
Hefner & Associates, Inc.
TheHeightsRealEstateCompany
Herschend Family
High Companies, The
Hillcrest Holdings

The Hite Company
Holborn Corporation
HoldFast, LLC
Home Leasing, LLC
Honest Tea
Howard & O'Brien Associates
HRM Enterprises, Inc.
J.M. Huber Company
HUB Corporation
Hughes Realty Advisors
Hussey Seating Company
Humphrey Products Co.

Hunt Brothers Pizza, LLC

I

The Icelantic Ski Company Idaho Asphalt Supply, Inc. IDEAL Industries Industrial Device Investments, LLC InfuSystem Holdings

J

Jaguar Capital
Jelly Belly Sparkling Waters
Joan Herlong & Associates
Jones Group, The
Johnson's Rolling Acres
Juan Woodroffe and Associates
Juanita's Foods
Just Born Quality Confections

K

Karen Kane Consulting
Karrikins Group
Kenall Manufacturing
Kennedy Capital Management,
Inc.
Kepner-Tregoe, Inc.
Keystone Partners
Kingsbury, Inc.

Kinsey Interests, Inc.
KiolbassaProvisionCompanyInc.
Kitchen Brains

KLJ Solutions
KMK Consulting, Inc.
Koch Development Company
Kona Advisors LLC

Kruger Inc.
Kwik Lok Corporation

Kwik Trip, Inc.

Larry H. Miller Group

L Lakewood Organic

# **Private Company Governance Summit** Past Attending Companies (continued)

LDI. Ltd. Lead to the Future Lee Company, The Letica Corporation Lewis James LLC Lingto Lockheed Martin Corporation Lodestone Global **Luck Companies** Lundberg Family Farms

Larry Putterman Consulting

LatamCila LLC

# M

MacLean-Fogg Company Madison Dearborn Main Post Partners MAM Software Group, Inc. Maschhoff Family Foods, LLC Masonite International MasterCorp, Inc. Mathematica Policy Research, McCain Foods Group, Inc. McDonough Corporation McHugh & Company, Inc. McSwain Consulting, LLC Mead & Hunt Companies, Inc. Meijer, Inc. Menasha Corporation MicroMetl Corporation Midmark Corporation MFT Interests GP, LLC Michelman, Inc. The Miniat Companies Moonridge Group MSI Capital Partners MondouxRollins Partners Inc. Moses & Singer LLP Murchison Capital Partners, L.P. Murdoch's Ranch & Home Supply Mutual of America Financial Group

# Ν

Narva & Company

National Institute of Standards and Technology **Neff Packaging Solutions** Neptune Advisors New Age Industries New Enterprise Stone & Lime Newport LLC Nia Enterprises, LLC Nielson-Massey Northcott Hospitality Northern Institutional Funds/ Northern Funds Northern Tool + Equipment Norwegian American Hospital Nucraft Furniture Co.

Oak Tree Holdings, LLC Old Dutch Group, LLC Old National Bank **Onboard Systems** One Hundred Years One Technologies LP Outrigger Enterprises, Inc.

Park Dental PelhamS2K Managers LLC Pelstar LLC Penn Mutual Pension Corporation Group Ltd. Penta Mezzanine Fund Perma Pipe Int'l Holdings Pete Lien & Sons Petra Group New York, Inc. PFM Financial Advisors LLC **Phoenix Strategic Advisors** Pine Bluff Sand & Gravel Company Pitcairn Family Council Plaxall Inc. Porter Hedges LLP Potlatch Deltic **Power Construction Conpany** POWER Engineers, Inc. Prista

The PrivateBank **Private Directors Association** ProbityInternationalCorporation ProZyme

**Purity Zinc Metals** 

**QSM Quality Services** Management Inc.

RaceTrac Petroleum, Inc. Rainwater Asset Management, 110 Red Coats, Inc. Refrigerative Supply Reiman ADR Retail Impulse Group

The Reves Center for International Studies at William & Mary

Reviva **RHW Associates LLC** Richmond Baking Risk Management Levers, Inc. E. Ritter & Company R.L. Schreiber, Inc. Robert Family Holdings **Rockler Companies** 

Rogers Group, Inc. **Rowntree Enterprises** Rush Fitness Corp

# SACHEM, Inc.

Sage Partners Sakioka Farms Salter Labs Samaritan Medical Center Savage Services Schnuck Markets, Inc. Schreiber Foods, Inc. Schultz & Williams Schurz Communications Schwan Food Company, The Schwarz Supply Source Seafair Capital

Seaway Bank & Trust **The Seneca Family of Companies** SeeRisk Management Advisors,

Senior Care Centers Servco Pacific Inc. Service Systems Associates

Scherer Bros Lumber Co The Siegfried Group, LLP SI Group, Inc. Silvacom Group Simparel

SINOP SnoTemp Cold Storage Solebury Capital Solon Group Solution Tree Southeastern Freight Lines

Southeastern Mills

Southwest Water Company SouthworthInternationalGroup,

Srinidhi Capital Stark Family Office Starion Financial StratConGlobal Strategic Advice LLC Grupo Stefani State Farm Insurance Strategic Advice LLC Strategic Ventures Consulting,

Summit Electric Supply Sunrise Banks

Sydney Associates, Inc.

TAR Rank Taco John's International Tanguay | Dean Consultancy LLC Tecnoquimicas, S.A. **Telamon Corporation** Thermflo Thrall Enterprises Inc.

Thrivent Financial Tinius Olsen

**RW Tomlinson TPD Group LLC** Transatlantic BDR Ltd, LLC **Tuff Boy** Turtle & Hughes

Underwriters Laboratories, Inc. The United States Automobile Association U.S. Space LLC

Valco Industries Inc. Val-Matic Valve & Mfg. Corp. Vanguard Group Van Ness Feldman Värde Vertex Inc. Vitamiix Corporation Vollrath Company

Wahl Clipper Corp.

Wallace Holdings, Inc. Wawa, Inc. WCM Weigel Stores, Inc Wenger Mfg., Inc. WesTel Systems Westerkirk Capital Inc. Willson International Windham Professionals, Inc. Windhorse Capital ManagementWindway Capital Corp. Wittern Group

Xamax Industries

Woodford Manufacturing

Yum! Brands

Ζ 7iel

Zim's Bagging Company



# The Private Company Governance Summit®

# Sponsorship Opportunities

Founding ......\$45,000

# (Exclusive Welcome Reception Sponsor)

(One Slot Available)

- Exclusive sponsor of the Conference Welcome Reception
- Moderation of a main stage panel
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of up to three whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- One complimentary full conference registration for one private company director client
- Complimentary attendance for up to three company executives, one of which may also be a panel participant/speaker/moderator as appropriate
- Full-page, 4-color ad in the Spring edition of Private Company Director

Gold.....\$30,000

# (Group Dinner or Opening/Closing Lunch Sponsor)

(Four Slots Available)

- Moderation of a main stage panel
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for two company executives, one of whom may also be a panel participant/speaker/ moderator as appropriate
- Named sponsor of the group dinner or group lunch on first or second day
- Full-page, 4-color ad in Spring edition of Private Company Director

Silver .....\$28,000

(Three Slots Available)

- Moderation of a workshop or peer group
- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Named sponsor of a coffee/refreshment networking break
- Half-page, 4-color ad in the Spring edition of Private Company Director

Bronze.....\$25,000

(Six Slots Available)

- · Moderation of a breakout session
- · Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of single corporate brochure on our digital resources page
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- · Access to shared table for literature distribution

Supporting......\$12,000

(Two Slots Available)

- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of single corporate brochure on our digital resources page
- Access to shared table for literature distribution
- Title sponsor, Private Boards of the Year Awards Presentation: +\$7,000
- Conference badge lanyard sponsorship: +\$3,000

# Transformational Women in Family Business

June, 13-14 • Chicago, IL

"Best women's conference I've been to: uplifting, inspiring, fun, engaging. When's the next one?"

"Great content, loved the panel format much better than lecture style."

"I really feel a sense of connection here. It's like... where have these conversations been?"

"Not sure how you did this, but somehow you have lifted the voices of all the women in family business."

"I don't want it to end."

The 4th annual Transformational Women in Family Business event serves the unique needs of women in family businesses.

The conference is produced by Family Business Magazine. Be a part of this special event which recognizes women's tremendous power to move families and businesses forward for a successful future.

# Transformational Women of 2024 Awards

The Transformational Women of 2024 Awards Dinner is a key feature of the Transformation Women in Family Business event.

Awardees are researched, selected and then vetted by the editorial team of Family Business Magazine and a select committee of independent women leaders in the industry.



# WEDNESDAY, SEPTEMBER 25

# 3-3:45 p.m. Becoming a Financial Family

The transition from owning a family business to managing a pool of family assets can be an emotional one. New ways of thinking are required. Families share their insights on the transition.

# 4-4:45 p.m. Viewing Family Wealth Strategically

Family wealth, like a family business, can benefit tremendously from a strategic plan and documented policies. Our panelists explain the philosophical underpinnings of their wealth strategies.

# 5-5:45 p.m. The Advantages and Challenges of Trusts

Trusts can be incredibly effective vehicles for transferring family assets. They can also be complex and costly. Panelists discuss how they manage relationships between trustees and beneficiaries, restrictive trusts, conditional bequests, lack of coordination among branches and tricky taxation issues, among other challenges.

5:45-6 p.m. Opening Keynote Conversation

# THURSDAY, SEPTEMBER 26, 2024

### 8:30-9:15 a.m. Philanthropy: Not as Simple as It Seems

Managing family philanthropy requires the same rigor as managing a family business: sound financial management, solid governance and family collaboration. This session will delve into what needs to happen before you dispense the checks to deserving recipients.

# 9:30-10:15 a.m. Group Workshop: Family Offices in 2024-25

What are the current issues facing family offices today? This facilitated working session will focus on the state of the industry, the war for talent, cybersecurity issues, the cost of setting up your own family office and more.

### 10:30-11:15 a.m. Breakouts

# 11:15 a.m.-12 noon Concurrent Sessions

# 1:30-2:15 p.m. Panel: Collective and Individual Investing

Investing family assets involves a great deal of coordination —and potential consternation — among various stakeholders with different philosophies. The key to minimizing conflict is flexibility. Our panelists explain how to structure your family office to allow for both collective investing and individual investing.

# 2:30-3:15 p.m. Concurrent Sessions

3:30-4:30 p.m. Peer Groups

6:30-9 p.m. Group Dinner

# FRIDAY, SEPTEMBER 27, 2024

# 8:30-9 a.m. Keynote Interview

# 9-9:45 a.m. Panel: Teach Your NextGens Well

Your young family members will be stewards of your family enterprise one day. What are the best ways to teach them about fiscal prudence, collaboration among branches, shareholder duties and family governance?

# 10-10:45 a.m. Breakouts

# 11-11:45 a.m. Panel: Owning a Multifaceted Enterprise

Multiple companies, financial assets, direct investments, real estate — the more expansive your family's holdings, the more issues are likely to arise. Panelists describe the strategies they've developed to effectively manage their many interests.

11:45 am Conference Close

# **Keynote Speakers**



Jim Taylor Board Chair and **Executive Vice** President of Strategic Initiatives ABARTA, Inc.

**View Profile** 



**Shelley Taylor** Family Council Chair ABARTA, Inc.

**View Profile** 

# **Speakers**



**Preston Root** Fourth-Generation Root Glass Co.

**View Profile** 



John Seckman President Shoebox Private Trust Company

**View Profile** 



Katy Wilder Schaaf Vice Chair of the ERC Board of Directors E. Ritter & Company

**View Profile** 



Mitch Eiting Global Philanthropic & Corporate Giving Manager Midmark Corporation

**View Profile** 



Dr. Elizabeth Chapman Cathy Family Services Lead Chick-fil-A, Inc.

**View Profile** 



Maria Mauthe General Partner **HJL Properties** 

**View Profile** 



Jill Barber President **CYMI Holdings** 

**View Profile** 



Rachael Keys President **Burris Family Trust** 

**View Profile**